

The Center for **People of All Races** A voice and a hub for the Latino community as we advocate on behalf of our people and work to achieve social justice.



2018 Annual Report Building the Beloved Community



Querid@as Amig@s/Dear Friends,

Mil gracias for being there this past year. You answered the calls to fight for social justice during the increased xenophobia that led to mass deportations and violence used against Central American migrants, the inhumane practice of family separations, the addition of a citizenship question on the 2020 Census, the proposed expansion of the definition of a 'public charge,' the danger of sharing surveillance technology with the government, and the failure to adhere to local police accountability ordinances.

We resisted in spite of the adversity facing us.

The resilience of our program participants, volunteers, and supporters to stand even stronger pulled us through. This year, **El Centro de la Raza served 14,542 individuals and 9,442 families in our 42 programs and services**. We are grateful to have **at least 12,559 hours of service done by 825 volunteers** who have selflessly put the community before themselves.

You have helped youth be better prepared to enter Kindergarten and propelled graduating high school seniors to reach their fullest potential by pursuing higher education. You helped keep families together because ICE cannot detain and deport parents at El Centro de la Raza; we are a Sensitive Location. You gave our community hope by changing their career trajectory to entering a new sector or even owning their small businesses.

Our responsibility to you is to raise people up through the darkness. As you read this report, please know that you were a beacon of light for the Beloved Community – we could not have done this work without you. With you by our side, we are building multiracial unity. With you by our side, we are fighting for social justice. With you by our side, we are defending our most vulnerable and marginalized communities.

Mil gracias for your support and involvement.

Respetuosamente/Respectfully,

Watal n

Estela Ortega Executive Director



Roxana Amaral Board President





Hope comes in 42 forms:

Bebes! Infant Mortality Prevention **Business Opportunity Center** Café con El Centro de la Raza César Chávez Demonstration Garden **Citizenship Classes** College Readiness **Comadres Women's Support Community Building and** Advocacy **Community Connector Benefits** Enrollment **Community Meeting Space Community Service / Volunteer Opportunities Cultural Arts / Social Events Digital Connectors ECR Transitional Housing El Patio Apartments**

ESL Classes Federal Way Open Doors Case **Financial Empowerment** Food Bank **Growing & Learning Together** (Parents As Teachers) **Historical & Educational** Presentations Homeless Assistance – Eviction Prevention Hope for Youth Program José Martí Child Development Center Labor Standards Outreach & Education Legal Clinic **Lending Circles** After School Program **Parent-Child Home Program**

Plaza Maestas After School Program Plaza Roberto Maestas, Beloved Community **Roberto Maestas Leadership** Santos Rodriguez Memorial Park Seattle Youth Violence Prevention Case Management Senior Wellness & Congregate Meal Program **Smoking Cessation** Academic & Cultural Enrichment Tax Prep Site **Unidos in Finance** Pathfinders: Find, Stabilize, and Connect Veterans of Color

Pictured above: Community members visit the Ofrenda/Altar Exhibit during the Día de los Muertos Celebration on November 2, 2018.

ACCOMPLISHMENTS OF THE BELOVED COMMUNITY

When two people have a passion for cooking, they start their own business. That was what Ma Lourdes* and Hilda* did. They have always wanted a food establishment to call their own. To learn what it would take to become successful entrepreneurs, they turned to the Business Opportunity Center at El Centro de la Raza. **The Business Opportunity Center (BOC) introduced the concept of a food cart to Ma Lourdes and Hilda.** Without a formal foundation of building a business, the BOC guided them through the grueling application process of applying for a permit.

On April 1, 2018, Sabor Delicioso was underway after Ma Lourdes and Hilda submitted their comprehensive blueprint design to the City of Seattle's Health Department.

However, the endeavors of Ma Lourdes and Hilda meant making sacrifices. While their pursuing a food business has provided a sense of financial security, they were faced with the decision to either work or spend time with family during the evenings. When inquired about other adversities, they shared a look of mutual respect for overcoming unseen challenges as a team: from responding to public demand and competition from other cart vendors, to abiding by the Department of Health's strict guidelines, to tracking their operating costs, and to facing the exposure of Seattle's weather conditions.



Ma Loudres and Hilda's dream of owning their business has come true.

In spite of those trials and tribulations, for the first time in a long time, Ma Lourdes and Hilda feel like they are investing in their economic access, opportunity, and stability; but more importantly, in themselves. They feel proud to be contributing back to their households and having their families' unwavering support. Along the way, they also grew more confident in their use of technology to promote their business with the BOC's assistance.

Ma Lourdes and Hilda believe what makes Sabor Delicioso unique and competitive is their spin on Mexican comfort food. **When asked what is next for them, their eyes glowed, and they said with dignity: a restaurant.**

*Names changed for privacy

Funding made possible by KeyBank.

In its first nine months, the Business Opportunity Center created or retained 172 jobs *and* created or expanded 67 small businesses. This program's target numbers far exceeded program objectives several months early, demonstrating the need for small business development.

A program participant responded creatively to the booming development in Kent by opening a commercial laundromat specifically for workers and firms in the construction industry.

NUESTRA COMUNIDAD



Vitor with Executive Director Estela Ortega at his Unidos in Finance graduation.

Vitor Moreira came to the United States from Brazil as a minor, and he risked a great deal to create a better life in a new place full of promise. In the first two years of living in a new country, he learned to speak English and Spanish fluently and obtained employment in the restaurant industry. He received a promotion, not just once but three times.

Vitor's motivation to improve himself did not stop there. **He had heard of El Centro de la Raza's Unidos in Finance Program through his immigration attorney.** While his work experience was primarily in the restaurant industry, he confidently accepted the invitation to become successful by enrolling himself in the six-week program.

Upon graduation, Vitor interviewed with Bank of America.

The interview panelists, too, recognized his ambition and potential. **Vitor's drive inspired them to create a hybrid Customer Service Representative/Relationship Banker position specifically for him.** Because of the skills Vitor learned through the Unidos in Finance Program, he got his official start in the banking sector with Bank of America, including his own office space.

Vitor's hard work and perseverance paid off. His developing banking career emerged from the difficult circumstances in which he found himself. **Today, as a trilingual speaker, he helps to provide access to financial solutions that empower the Latino community.**

In our first year (2018), we enolled **39** in Unidos in Finance where they were supported every step of the way on their employment path to the banking and financial sector. They received financial counseling, bank teller training, and job search Coaching and placement services.

We were excited to see **34 aspiring banking professionals graduate from the program**: **12 of whom secured jobs** with UnidosUS, Bank of America, US Bank, Chase, and Seattle Credit Union following their graduation.

Funding made possible by UnidosUS and Bank of America.

You helped build well-being for 14,542 members of our community through our 42 comprehensive bilingual services.

NUESTRA COMUNIDAD



Volunteers help first-time voters understand their midterm election ballots at our Bring Your Own Ballot party.



Young children learn to defend workers' rights on May Day.



Families like this one arrive two hours before our monthly clinic opens to receive legal assistance.



Over 1,500 people attended the opening day of our annual Día de los Muertos celebration.



Cooking class attendees learn how to make ceviche. All proceeds support our Senior Nutrition & Wellness Program.



working on their computer literacy.

"I volunteer regularly with my time at the Legal Clinic and at many of the events at El Centro de la Raza. My recent gift is an extension of this work and a way to express how much I love El Centro de la Raza and all you do."

YOUR IMPACT



Cesia (left) and Dora (right) during their last home visit.

Dora and Cesia were once without valuable resources to grow together as a parent-child pair until El Centro de la Raza introduced research-based, culturally relevant techniques to their home. As part of the Growing & Learning Together Program, home visits are crucial to assessing and resolving gaps in the child's social-emotional development and strategies for the parent to use along the way.

Our team focused on deploying activities that increased Cesia's language development and empowered Dora to use positive discipline as a behavioral tool. After two years in the Growing & Learning Together Program, Dora and Cesia are excelling as mother and child. Dora has helped enhance her family's dynamic by a better understanding of Cesia's developmental stages and practicing the techniques taught by our team. Dora feels more confident in her role as a mother and is participating in our English as a Second Language classes and a pilot program to further her self-growth.

Cesia appreciates playtime with her brother. She attends José Martí Child Development Center where she is receptive towards the dual language curriculum taught by bilingual teachers and has made many friends among her peers. Both her social-emotional development and vocabulary have improved to where she can now effectively express her needs. **Cesia is on her way to reaching her full potential with a supportive mother who uses positive discipline to discourage unwanted behavior.**

We were honored to host many community-based, corporate, and student volunteer groups throughout 2018. *Mil gracias* to the **825 committed volunteers** who provided **at least 12,559 hours of service**. The Independent Sector estimates that the total value of these volunteer hours is **\$382,547**. This incredible gift of time, energy, and support has saved the organization money, strengthened our programs, and kept our campus operational.

To volunteer, fill out an online application by clicking the "Volunteer Now" button at **elcentrodelaraza.org**, email **volunteer@elcentrodelaraza.org**, or call **(206) 957-4602**.



Employees from SPARC GLUE and Microsoft join us on United Way of King County's Day of Caring on September 14.

Services like our free Legal Clinics, in partnership with Schroeter Goldmark and Bender, the Latina/o Bar Association of Washington, and the King County Bar Association would not have been possible without the help of **100 volunteers** who helped provide **503 hours of translation and legal services**.

BUILDING THE BELOVED COMMUNITY GALA



Thanks to your generosity, you helped raise \$458,000 for the Beloved Community! Attended by over 900 guests and 102 volunteers, we are grateful to our sponsors, table ambassadors, speakers, and donors who made this event successful.

Congratulations to our Roberto Felipe Maestas Scholarship winners who are first-generation college students: Kauther Al-Sultan, Deborah Amesquita, Gregorio Avalos, Gonzalo Cruz, Karolyna Garcia-Marin, Karyna Garcia-Marin, Cielo Martinez, Mitzi Olivera, Empress Robinson, and Amy Rodriguez. Recipients received \$1,000 each to be applied towards their post-secondary education.

Felicidades to our Legacy Award winners: Monserrat Padilla and Shankar Narayan. Their work exemplified the Beloved Community spirit. They honor our late founder's legacy by building multi-racial unity and advocating for communities of color and immigrants through their social justice work.

¡Viva la resistencia!



Youth attends Latino Legislative Day to speak one-on-one with elected officials.



Save the date for our Building the Beloved Community Gala on October 12, 2019 at the Washington State Convention Center! Purchase tickets at www.belovedcommunitygala.org

2019 PROJECTED REVENUE

2018 Demographics

Total Individuals	14,542
Male	1,520
Female	2,018
*Unknown	11,004

Ethnicity	
Latino/Latina	1,762
Non Latino/Latino	1,777
Unknown	11,003

Race	
African American	271
Asian/Pacific Islander	954
Native/Alaskan	42
White	374
Multi-race	146
Other	1,311
Undisclosed	11,444

Age	
0-5 yrs	487
6-13 yrs	193
14-17 yrs	186
18-24 yrs	334
25-64 yrs	1,651
65 and over	593
*Unknown	11,098

*We were unable to capture data on all participants who attended cultural events, legal clinics, and tax preparation service.

The pie chart (right) represents the type and	
amount of funding for our four legal entities:	

El Centro de la Raza | \$10,248,132 including \$1.25 million in capital funding

ECDLR Community Development LLC | \$806,392

ECR | \$66,629

North Beacon Hill Initiative Association | \$152,290

Total Families	9,442
	0,11
1-2 Members	1,692
3-4 Members	720
5-6 Members	342
7+ Members	80
*Unknown	6,608
Single Person	896

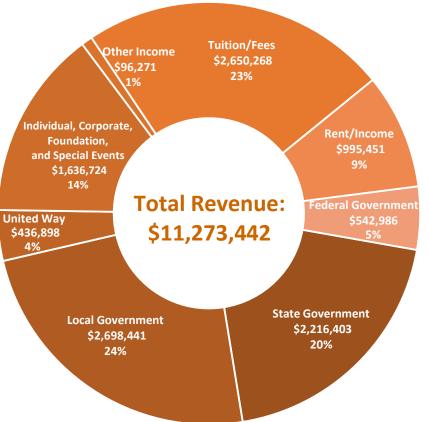
Single Person	896
Single Parent	354
Two Parent	695
Other	529
*Unknown	6,968

% Income of the Poverty Threshold	
0% to 50%	933
51% to 100%	590
101% to 150%	285
151% to 175%	78
176% to 200%	69
201% and Over	97
*Unknown	7,390

Amy is the first one in her family to pass second grade. She was awarded the Roberto Felipe Maestas Scholarship to Highline College where she is a freshman studying Childhood Education and Chicano Studies.



2019 Projected Revenue





ESTABLISHED IN 1972

In 2018, we provided:

2,146 hours of affordable meeting and event space in the historic building to community groups :

- 31% of those hours provided at no cost - 7% provided at a discounted rate

In 2019, we will:

Improve occupant comfort and well-being in the historic building: - Upgrade the boiler fan system to increase energy efficiency and savings - Make life-safety seismic retrofit and ADA upgrades - Establish a physical office presence in South King County

To lease office space or reserve a room, please visit us online at www.elcentrodelaraza.org.



For purposes of immigration enforcement policy, **El Centro de la Raza** is a sensitive location, like any other school.

Para efectos del cumplimiento de las políticas de inmigración, **El Centro de la Raza** es un lugar protegido como cualquier escuela.

El Centro de la Raza has a moral responsibility to the community we serve. Families deserve access to information and resources in a safe and welcoming place.

To view our Sensitive Location Toolkit, visit **https://bit.ly/2HiOgXG**.

MIL GRACIAS TO OUR FUNDERS & DONORS

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Katie Zonoff

Our Property Manager Veronica is a 2019 ambassador for American Heart Association. She helps spread awareness about cardiovascular disease in women, a grave health issue facing the Latino community.

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We apologize for any omissions or errors on this list. Please call (206) 957-4621 and we will correct our records.

Gracias!





San Patricio celebrated the true meaning of St. Patrick's Day with children at José Martí Child Development Center. Here they are posing with Roberto Maestas' statute.

GRACIAS TO OUR STAFF AND VOLUNTEERS

20 YEARS

15 YEARS

Martha Diaz

Sandra Medina

Raquel Garcia

Maria De Jesus

Graciela Ayala

Hiromi Fermin

Hortencia Mercado

Aurelio Javier Gonzalez Robles

Joseph Renaud

Enrique Espinosa

Adriana Vega-Harris

Angela Gomez Garcia

Sharon Hu Carlos Reyes

Jeff Graves

Cecilia Anang Elizabeth Lopez

Zeferina Juarez Cruz

Cecilia Perez

Franz Perez

Bertha Hernandez

Ramirez

Ortiz

10 YEARS

5 YEARS

3 YEARS



Staff and volunteers helped 130 first-time voters cast their ballots at the BYOB Party.



Volunteers of the year, like Gabriel Lopez and and Chris Rich, are the lifeblood of our organization. Not many people know that volunteers only ran El Centro de la Raza for the first seven years of its existence.



Marigolds play a role in celebrating Día de Los Muertos guide spirits to their altars because of their scent and color.

At the Cinco de Mayo Celebration where 1,500 - 1,800 community members attended.



SERVICE AWARDS

EMPLOYEE OF THE YEAR

Franz Perez Food Bank

EMPLOYEE OF THE YEAR AT HIRABAYASHI PLACE

Juanita Mendoza *Teacher*

TEACHER OF THE YEAR

Sandra Medina *Teacher*

SPIRIT AWARD

Enrique Espinosa Labor Standards Outreach

EXECUTIVE DIRECTOR'S AWARD

Ashley Haugen Fund Development

VOLUNTEERS OF THE YEAR

Gabriel Lopez Chris Rich

EQUIPO del AÑO AWARD

Black Rain Sound

"It is for the children that we work. For they are the ones who know how to love. For they are the hope of the world."

- José Martí, Cuban Poet, 1853 - 1895



Mission

As an organization grounded in the Latino community of Washington State, it is the mission of El Centro de la Raza (The Center for People of All Races) to build the Beloved Community through unifying all racial and economic sectors; to organize, empower, and defend the basic human rights of our most vulnerable and marginalized populations; and, to bring critical consciousness, justice, dignity, and equity to all the peoples of the world.



Staff and volunteers at the 2018 Pachanga (Staff Appreciation Day).

Our work is possible because of our amazing staff and volunteers! They are united by their passion for social justice and dedication to providing high-quality programs and services to our community. Mil gracias for your outstanding work and commitment. To read about our principles that guide our work, you can find them on our website.

Save the Date in 2019	Board of Directors	
<u>La Cocina School Latin Cooking Classes</u> Available each month	Roxana Amaral – Pro Emma Catague – Vio	
<u>Café con El Centro de la Raza</u> 8-9 AM first Thursday of every month	President Pablo Mendoza – Tr Victoria Kill – Secret	Elena Montalvo arv
<u> May 4 - Cinco de Mayo Celebration</u>	Norma Cuevas – Parliamentarian	Alexandra Narvaez Mayor Juan Orozco
<u>Summer Tianguis & Movie Nights</u> June 22, July 13, August 17	Gil Adame Juan Cotto	Milvia Pacheco Ramon Soliz
<u>October 12 - Building the Beloved</u> <u>Community Gala</u>	Ash	ela Ortega, Executive Director nley Haugen, Development Director ne Liu, Donor Relations Coordinator
<u>November 1 - Día de los Muertos</u> <u>Celebration</u>	Shi	yley McKie, Grants Program Administrator aron Hu, Controller ckie Montstream, Gala Assistant
<u>December 12 - Las Posadas</u>		ole LaBrie, Josh Gest, and El Centro de la Raza Staff J Volunteers.

Community Action Agency • United Way Agency • Affiliate of UnidosUS • 2524 16th Avenue South, Seattle, WA 98144 • (206) 957-4605 elcentrodelaraza.org • 501(c)3 Nonprofit Tax ID: 91-0899927 • UBI# 601025014

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